

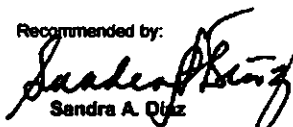
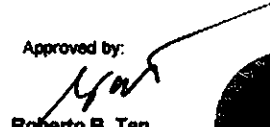



**PHILIPPINE DEPOSIT INSURANCE CORPORATION
APP Supplemental Procurement Plan for CY 2021**

	Procurement Program/Project	PMO / End-User	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (Php)			Remarks (brief description of Program/Project)
				Advt Post of (B/E)	Sub/Opening of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
1	Engagement of a Professional Creative Agency for the Development and Implementation of PDIC's Multimedia and Digital Advertising Strategies	CCD	Public Bidding	January to December 2021				COB	27,050,000.00	27,050,000.00		Reclassification of "Enhancement of Advertisements and Media Engagement" into two (2) separate PAPs
2	Production of Public Awareness Materials for PDIC's Print Advertising Strategies	CCD	Public Bidding	January to December 2021				COB	3,460,000.00	3,460,000.00		Reclassification of "Enhancement of Advertisements and Media Engagement" into two (2) separate PAPs
								30,510,000.00				

<p align="center">DEFINITION</p> <p>1. PROGRAM (BESF) - A homogeneous group of activities necessary for the performance of a major purpose for which a government agency is established, for the basic maintenance of the agency's administrative operations or for the provisions of staff support to the agency's administrative operations or for the provisions of staff support to the agency's line functions.</p> <p>2. PROJECT (BESF) - Special agency undertakings which are to be carried out within a definite time frame and which are intended to result in some pre-determined measure of goods and services.</p> <p>3. PMO/End User - Unit as proponent of program or project</p> <p>4. Mode of Procurement - competitive bidding and alternative methods including: selective bidding, direct contracting, repeat order, shopping, and negotiated procurement.</p> <p>5. Schedule for Each Procurement Activity - Major procurement activities (advertising/posting; submission and receipt/opening of bids; award of contract; contract signing).</p> <p>6. Source of Funds - whether GoP, Foreign Assisted or Special Purpose Fund</p> <p>7. Estimated Budget - Agency approved estimate of project/program costs</p> <p>8. Remarks - brief description of program or project</p>	<p>Remarks Programs and projects should be aligned with budget documents, and especially those posted at the PhilGeps.</p> <p>Breakdown into MOOE and CO for tracking purposes: aligned with budget documents</p> <p>Any remark that will help GPPB track programs and projects</p>
<p>Prepared by:  Analinda C. Lao Department Manager, PPD</p>	<p>Checked by:  Cyrus T. Galang Vice President - ASG</p>
<p>Recommended by:  Sandra A. Diaz Chairperson, Bids and Awards Committee</p>	<p>Approved by:  Roberto B. Tan President & CEO</p> 
<p>January 19, 2021 - 4th Update/Supplemental APP</p>	